

bclma
SPONSORSHIP PROGRAM

2010 CONFERENCE
October 29 - 30, 2010
RIVER ROCK CASINO RESORT





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THE 2010 BCLMA CONFERENCE WILL PROVIDE LAW FIRM MANAGERS WITH SIGNIFICANT OPPORTUNITIES FOR EDUCATION, NETWORKING AND BRAINSTORMING OF CURRENT ISSUES THAT AFFECT THE LEGAL INDUSTRY TODAY.

SPONSORSHIP OPPORTUNITY

BCLMA greatly values the support we receive from sponsors. We strive to provide our sponsors with superior value that coincides with current economic times. Every year, when we set our budget, we make a conscious effort to contain or reduce costs wherever possible. This year, we determined we can continue to provide our members and sponsors with utmost value while discounting the price of conference sponsorship packages by 20%.

We also decided to move our conference to Greater Vancouver. We hope this will make it easier for you and your business partners to participate this year. We know we can offer you great exposure to law firm managers in a dynamic, multi-purpose venue.

The 2010 Conference Committee has a limited number of sponsorship opportunities available through which you can market your company products and services directly to key decision-makers (administrators, managers) in the B.C. legal profession. Sponsorship with BCLMA will put you face-to-face with its members.

BCLMA is a non-profit, professional association of 330 individuals representing 105 law firms across the province. These individuals have been designated as leaders in their law firms in the areas of finance, human resources, marketing, facilities and services, knowledge management, information technology and training.



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PLATINUM

PLATINUM LEVEL
ONE AVAILABLE - \$8,000

PLATINUM SPONSOR BENEFITS

- Company name and logo on BCLMA website home page (frequent rotation) and supporters' page for one year
- Signage recognition as a sponsor at the conference
- Company name/logo on printed material in binder
- Company name and logo on conference marketing material
- Company acknowledged at the beginning and end of conference
- An invitation for two for Friday night's dinner
- Opportunity to host the General Session
- Verbal acknowledgement as the event sponsor
- Sponsor may introduce speaker and attend the General Session
- Signage at entrance to event indicating sponsorship
- Opportunity to host Trade Show Reception
- Two complimentary tradeshow booths*
- First choice of location for tradeshow booths
- Signage recognition at the booth and level of sponsorship
- Four booth personnel badges
- Opportunity to distribute promotional items and information in delegate bag
- One standard room for two nights
- Complimentary Friday lunch for 4 persons
- 2 – ½ page colour Ad in the BCLMA Newsletter (valid until December 2011)
- Acknowledge of sponsorship in BCLMA newsletter



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GOLD

GOLD LEVEL
TWO AVAILABLE - \$6,000

GOLD SPONSOR BENEFITS

- Company name and logo on BCLMA website home page and supporters' page for one year
- Signage recognition as a sponsor at the conference
- Company name/logo on printed material in binder
- An invitation for two for Friday night's dinner
- Opportunity to host the second day General Session or Friday's Welcome Breakfast
- Verbal acknowledgement as the event sponsor
- Signage at entrance to event indicating sponsorship
- One complimentary tradeshow booth*
- Second choice of location for tradeshow booth
- Signage recognition at the booth and level of sponsorship
- Two booth personnel badges
- Opportunity to distribute promotional items and information in delegate bag
- One standard room for one night
- Complimentary Friday lunch for 2 persons
- 1 – ½ page colour Ad in the BCLMA Newsletter (valid until December 2011)
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SILVER

SILVER LEVEL
THREE AVAILABLE - \$4,000

SILVER SPONSOR BENEFITS

- Company name and logo on BCLMA website home page and supporters' page for one year
- Signage recognition as a sponsor at the conference
- Company name/logo on printed material in binder
- An invitation for two for Friday night's dinner
- Opportunity to host a meal event
- Verbal acknowledgement as the event sponsor
- Signage at entrance to event indicating sponsorship
- One complimentary tradeshow booth*
- Signage recognition at the booth and level of sponsorship
- Two booth personnel badges
- Opportunity to distribute promotional items and information in delegate bag
- Complimentary Friday lunch for 2 persons
- 1/3 page colour Ad in the BCLMA Newsletter (valid until December 2011)
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BRONZE

BRONZE LEVEL

FOUR AVAILABLE - \$2,000

BRONZE SPONSOR BENEFITS

- Company name and logo on BCLMA website supporters' page for one year
- Company name/logo on printed material in binder
- Signage recognition as a sponsor at the conference
- An invitation for two for Friday night's dinner
- One complimentary tradeshow booth*
- Signage recognition at the booth and level of sponsorship
- Two booth personnel badges
- Opportunity to distribute promotional items and information in delegate bag
- Complimentary Friday lunch for 2 persons
- 1/6 page colour Ad in the BCLMA Newsletter (valid until December 2011)
- Acknowledge of sponsorship in BCLMA newsletter



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SUPPORTER

SUPPORTER LEVEL
UNLIMITED - \$500

SUPPORTER SPONSOR BENEFITS

- Company name/logo on printed material in binder
- Signage recognition at a coffee break
- Opportunity to distribute promotional items and information in delegate bag
- Acknowledge of sponsorship in BCLMA newsletter

PARTICIPANT

TRADE SHOW PARTICIPANT
20 BOOTHS - \$1000

TRADE SHOW PARTICIPANT BENEFITS

- Trade show booth *
- Two booth personnel badges
- Company name/logo on printed material in binder
- Opportunity to distribute promotional items and information in delegate bag
- Acknowledge of sponsorship in BCLMA newsletter

We invite Trade Show Participants to attend Friday night's dinner event as a paying guest.

TRADE SHOW AND BOOTH DETAILS

- The Trade Show is a two-hour show and reception that will take place on Friday, October 29 from 4:00 - 6:00p.m. *
- Trade Show booths are 10'd x 8'w preset with one skirted table and two chairs at no charge
- We ask Trade Show participants to donate a prize for the Prize Draw at the end of the Trade Show

**Extra electrical charges may apply depending on participants' display. A list of available Audio Visual equipment and pricing will be outlined in the Trade Show Manual and sent to registered participants*

VENDOR REGISTRATION FORM

Company Name: _____

(The name printed here will appear on all sponsorship material)

Contact Name: _____

Mailing Address: _____ **City:** _____ **Prov:** _____ **Postal:** _____

Phone: _____ **Fax:** _____

Email Address of Contact Person: _____ **Company Website:** _____

Our company would like to participate in BCLMA's 2010 Conference, We're on a Roll! - Enhancing Law Firm Management with INNOVATION, October 29 - 30, 2010.

- We would like to sponsor:**
- PLATINUM** \$8,000.00 + tax
 - SILVER** \$4,000.00 + tax
 - TRADE SHOW** \$1,000.00 + tax
 - GOLD** \$6,000.00 + tax
 - BRONZE** \$2,000.00 + tax
 - SUPPORTER** \$500.00 + tax

What tax do I pay, GST or HST? You are paying to support and promote your business at an event in October 2010 thus, generally, payment of 12% HST before July 1, 2010 applies. Canada Revenue Agency has established a "transition date" of April 30 / May 1. If you pay by April 30 or earlier, you need only pay the 5% GST. If you pay May 1 or later, you must pay the 12% HST. However, your accounting department will obtain from Canada Revenue Agency a full refund for whatever GST / HST amount you pay."

We are unable to attend this year; we are interested in becoming a Contributor Sponsor by making the following donation:

- Gift for the prize draw (value of \$50 or more): (please specify) _____
- 75 items for the delegate gift bags: (please specify) _____

Draw prizes and delegate gift are to be delivered to the BCLMA office by Friday, October 22, 2010.

Vendor registrations will be processed on a first-come, first-serve basis.
A non-refundable 25% deposit plus 5% GST (by April 30) or 12% HST (after April 30) must accompany this form to confirm registration.
Final payment is due August 20, 2010

Tradeshaw space cancellations received prior to September 16, 2010 will guarantee a refund of monies paid less the 25% deposit. Regretfully, no refunds will be issued for cancellation received after September 16, 2010.

Method of Payment (Company cheques are the preferred method of payment)

- Cheque Enclosed (payable to BCLMA)
- Credit Card: (Visa only)

Cardholder's Name: _____ Expiry Date: / / Cardholder's Signature: _____

Please complete and return this form with deposit payment, to:
Jane Kennedy, BCLMA
PO Box 75562, RPO Edgemont Village, N. Vancouver, V7R 4X1
(P): 604-988-1221; (F): 604-988-1221 (E): membership@bclma.org

Conference Sponsorship/ Trade Show Booth Sales:
Lorraine Burchynsky, Boughton Law Corporation
1000 – 595 Burrard Street, Vancouver, V7X 1S8
(P): 604-687-6789 (F): 604-683-5317 (E): lburchynsky@boughton.ca



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